

Scoop & Bake frozen batters and doughs are a no skill, quick and hassle free way to create enticing, sweet snacks for your bakeries or outlets!



SCOOP &
freshly
baked by
you
BAKE

A QUICK AND EASY BAKERY SOLUTION

With the current challenging market it is important to have products that save time, are reliable and deliver delicious bakes with minimal effort.

Dawn® Scoop & Bake frozen batters and doughs can help you jump start your production quickly and offer your customers a delicious selection of sweet bakery staples. This versatile range can be used to create a variety of formats and meet customer demand even when challenged with limited staff or skill levels.



3 SIMPLE STEPS TO IRRESISTIBLE FRESHLY BAKED PRODUCTS

1. Scoop



Pick a flavour, select a format and begin.

Choose from favourites such as Blueberry or Double Chocolate batters or Choc Chip Cookie Dough, or try more exciting combinations like Milk Chocolate & Orange or Strawberry & White Chocolate batters.

Just defrost and bake what you need each day – so there's no waste.

2. Bake



Scoop & Bake products allow complete control over what you bake, product sizes and price points.

Scoop the batter into muffin liners, sheet cake trays, cupcake cases, silicone moulds, loaf cake tins and more.

Fresh from the oven, Dawn® Scoop & Bake products deliver tempting aromas, creating an exciting buying experience. Bake multiple formats and flavour combinations for any trend, season or occasion – add inclusions or toppings before baking to create an unrivalled range that is individual to your business.

3. Decorate!



Turn everyday basics into luxury indulgences.

Finish your creations with our Dawn® range of ingredients including frostings, icings, and fruit fillings – spread, fill or frost, then add a touch of luxury with our chocolate decorations.

| YIELD EXAMPLES | |
|----------------|---|
| | One 2kg tub of batter can make: <ul style="list-style-type: none"> • 20 x 100g muffins • 40 x 50g cupcakes or • 4 x 500g loaf cakes |
| | One 2kg tub of cookie dough can make: <ul style="list-style-type: none"> • 25 x 80g cookies |
| | |

Try creating these delicious recipes with our easy to use batters and doughs

We know that in times of difficulty or hardship consumers crave familiarity and comfort – so try serving up these traditional classics to your customers:

- Blueberry Muffins
- Traybake
- Chocolate Chip Cookies
- Victoria Sponge
- Carrot Cake
- Frosted Cupcakes

Carrot Cake Cupcakes



2kg Dawn® Carrot Cake Scoop & Bake
200g Dawn® Cream Cheese Frosting
200g Dawn® Delifruit Daily - Orange
Orange Chocolate Strands / Cinnamon / Walnuts

To begin, mix around the **Dawn® Carrot Cake Scoop & Bake** with a spatula or spoon. Scoop out around 50g of the batter into cupcake cases.

Bake at 160-170°C for 25-30 minutes.

Once cooled fill or top each cupcake with 5g of **Dawn® Cream Cheese Frosting**, sprinkle with cinnamon or top with a halved walnut. For added flavour mix **Dawn® Delifruit Daily - Orange** with the **Dawn® Cream Cheese Frosting**, pipe a swirl and fill the centre with 5g of the mixture. Sprinkle with orange chocolate strands for a final touch of decoration.

Blueberry Tarts



2kg Dawn® Blueberry Scoop & Bake
Dawn® Delifruit Daily - Blueberry
Dawn® Crumble Mix
Dawn® Glossy Icing - White

Mix **Dawn® Blueberry Scoop & Bake** with a spatula and scoop into tartlet silicone moulds.

Using a piping bag, add **Dawn® Delifruit Daily - Blueberry** on top of each tartlet then sprinkle **Dawn® Crumble Mix** over the top of each one, covering the surface.

Bake at 160°C for 25-30 minutes in a fan oven.

Once cooled either serve as they are, dust with icing sugar or drizzle with **Dawn® Glossy Icing - White** to add an extra indulgent sweet touch.

Chocolate Traybake



2kg Dawn® Double Chocolate Scoop & Bake
Dawn® Vanilla Frosting
Dawn® Icings
Chocolate Decorations

Mix **Dawn® Double Chocolate Scoop & Bake** with a spatula and scale approx. 900g in a 7" x 12" tray.

Bake at 160-170°C for 25-30 minutes. Then leave to cool thoroughly.

Place some **Dawn® Vanilla Frosting** in a piping bag and pipe around the edges of the cake. Then take chocolate sweets and decorate the top of the cake. You can add indulgence with a drizzle of **Dawn® Icings** as well for added appeal.

Fill your premises with the tempting aroma of fresh baking, and take advantage of all day parts when creating your bakery offering to boost your sales.



OUR SCOOP & BAKE RANGE

Develop your own range of fresh products, with no need for weighing, mixing or mess.

Our Scoop & Bake frozen batters and doughs are incredibly simple to use and delivers delicious, fresh home-baked results every time. Available in a wide range of flavours in easy to store 2kg tubs, the batter keeps up to 8 days once thawed, so you can bake off just what you need, when you need it, with no waste.

Benefits:

- Easy to use
- Versatile: large and small formats
- Time saving - simply scoop & bake
- Easy to store stackable tubs
- Minimum waste - high efficiency for bakers

| Item code | Product name | Packaging |
|-------------|---|-------------|
| 6.00239.243 | DAWN® VANILLA SCOOP & BAKE | 4 x 2kg tub |
| 6.00253.243 | DAWN® DOUBLE CHOCOLATE SCOOP & BAKE | 4 x 2kg tub |
| 6.00256.243 | DAWN® BLUEBERRY SCOOP & BAKE | 4 x 2kg tub |
| 6.00258.243 | DAWN® CARROT CAKE SCOOP & BAKE | 4 x 2kg tub |
| 6.00262.243 | DAWN® MILK CHOCOLATE & ORANGE SCOOP & BAKE | 4 x 2kg tub |
| 6.00265.243 | DAWN® TOFFEE SCOOP & BAKE | 4 x 2kg tub |
| 6.00254.243 | DAWN® WHITE CHOCOLATE & STRAWBERRY SCOOP & BAKE | 4 x 2kg tub |
| 6.00257.243 | DAWN® BALANCE SKINNY VANILLA SCOOP & BAKE | 4 x 2kg tub |
| 6.00259.243 | DAWN® LEMON SCOOP & BAKE | 4 x 2kg tub |
| 6.00264.243 | DAWN® BANANA & TOFFEE SCOOP & BAKE | 4 x 2kg tub |
| 6.00255.243 | DAWN® APPLE & CINNAMON SCOOP & BAKE | 4 x 2kg tub |
| 6.00260.243 | DAWN® CHOCOLATE BROWNIE SCOOP & BAKE | 4 x 2kg tub |
| 6.00263.243 | DAWN® CHOCOLATE CHIP COOKIE DOUGH SCOOP & BAKE | 4 x 2kg tub |
| 6.00261.243 | DAWN® COOKIE DOUGH VANILLA SCOOP & BAKE | 4 x 2kg tub |



**New Look
Same Great
Ingredients**



Our Scoop and Bake Range now has a new look and upgraded packaging:

- improved lid label with product visuals
- clear instructions on the tub label
- easier to use and store with tamper evident lid
- new side label for more visibility when stacked

We offer comprehensive technical support and a host of recipes, tips and ideas for how to make the most of your Scoop & Bake batters and doughs at dawnfoods.com/uk

Check out our Scoop & Bake how-to videos here and be inspired!



WE ARE DAWN FOODS

For 100 years, Dawn has been focused on bringing customers the insights, innovations and strategies to help you grow. What started with a recipe for great tasting donuts has grown into a global network of experts working every day to be your trusted advisor to help develop your business and meet the needs of your customers. From corner bakeries to leading manufacturers, Dawn helps you and your customers celebrate life's sweet moments.

Together we rise!

Dawn Foods UK Ltd. Worcester Road, Evesham, Worcs, WR11 4QU, UK

Phone: +44 1386 760 843

Email: Info.UK@dawnfoods.com

Website: dawnfoods.com/uk

[Twitter](https://twitter.com/dawnfoodsuk) [Instagram](https://www.instagram.com/dawnfoodsuk) [Facebook](https://www.facebook.com/dawnfoodsuk) [LinkedIn](https://www.linkedin.com/company/dawn-food-products) /dawn-food-products

Printed on 100% FSC recycled paper
SCOOP & BAKE 4pp 09/20

Dawn®