

Menus of Change Working Group Tuesday 8th March 2022 at 2:00 pm via MS Teams MINUTES

Attendees:	Annabel Hurst	Cardiff
	Sarah McLoughlin	TUCO
	Paula Martindale	Chester
	David Nuttall	Harper Adams
	David Oakley	Churchill College, Cambridge
	Matt Tebbit	Reading
	Ian White	Chester
	Caroline Wynn	Bristol
	Judith Hoyle	TUCO (Secretary)
Apologies:	Mike Haslin	TUCO

Ian has been looking at content for the MoC section of the Tuco Website. Caroline explained about the Edgy Veggies guidance document she had compiled. This had been uploaded to the shared folder. Not everyone is able to access this yet so the Secretary will contact Everything Tech regarding this.

Sarah explained about the upcoming Leadership Summit in the USA in June. With the help of Matt she had managed to secure at 15% discount on costs. The party would be flying out on 13th June and the Conference will be held at Hudson Valley, which is around 1.5 hours north of New York. There will be a tour in the morning before the Summit starts. Then follows 3 days of Conference (during which Matt will be speaking) finishing on the Thursday early afternoon after which there may be an opportunity to have a look around at something else. Tickets for the Summit alone are \$1,000 but the cost for our Full members is £995 or £1,995 for Associate members. This covers the Conference, travel and accommodation. We will also go into New York to tour some food places to look at some of the trends that Matt and MoC may want to suggest, before flying back on the Friday.

Ian asked how we plan to get the buy-in from people from TUCO to do this? He feels that we are getting more procurement people at regional meetings. He explained that there seemed to be very little interest at the last North West meeting, only from Bangor (but Angela was concerned that MoC did not come with an accreditation) and Lancaster (who are already looking at Kale Yeah!). He has a concern that we will do all the work and then it burns out.

Annabel asked which universities feel that they need an accreditation. Chester have used accreditations in the past in their favour when students have complained. It is more about pushing sustainability as students identify more with what is put on social media.

David feels that if we want the buy-in from members then we should use this as a marketing exercise. It needs careful planning as to how to get engagement.

Matt advised that we can get this accredited if we need to do so. He has had several universities contact him on this. He added that US universities are now starting to rank their catering operations.

Ian has asked his Team to start filming themselves working through the first principles and ultimately film all 24 principles.

Matt asked if it would be possible to market this in the TUCO magazine, also the possibility of having some kind of presentation at Conference. Ian would bring this up at next week's Board Meeting either under Agenda item MoC or Conference. It could take the form of a breakout session, with an Ideas Wall. Ian asked how we get our Teams on board with this as well?

Caroline feels that we need tips on how to actually embed this as MoC is about everything that we do. At Cardiff they hold Sustainability meetings and MoC is always on the Agenda. Chester have looked at it with their Chefs and were surprised as to how much they were already doing. How can each institution celebrate what they are doing?

A possible presentation at Conference was discussed. We could give a talk and then have and then have some form of list available afterwards for anyone wishing to become involved.

Matt mentioned a report by David Bentley which was independently verified and which can be made visible on the institution's website. However we may need TUCO funding for this as it was around £15K to get set up. David suggested that magazine coverage would be good as everyone could pick up on the different principles and also on the whiteboard idea. Paula feels that most members are probably doing most of this already. Ian asked if we can get some of the suppliers engaged with this as well? Brakes, for example, would be a good start. Annabel commented that it would be a massive selling point to show that we all collaborate with each other and sharing of information.

Action Points:

- Secretary to ensure everyone can access the Shared Folder
- Secretary to send out a Doodle poll for the date of the next meeting (end March)
- Members to advise what resources they would like adding to the website as Sarah would like to get the page set up so we can refer to it for interested members