

Sustainability Insights Group Tuesday 15th February 2022 at 2:00 pm via MS Teams M I N U T E S

Attendees:	Jake Causley	FX Plus
	Mike Haslin	TUCO
	Paula Martindale	Chester
	David Morton	Winchester
	Matt Tebbit	Reading
	Ian White	Chester
	Judith Hoyle	TUCO (Secretary)
	Apologies:	Mandy Johnston
	Sarah McLoughlin	TUCO

Matt suggested that information be relayed via podcast so that members can listen when convenient. We can use our Marketing and Communications resources to get items into the magazine. There are lots of great initiatives going on around the sector – for example Chester have one around growing vegetables called Garden to Table. Matt suggested that we meet regularly as a group and one person will serve as ‘Editor-in-Chief’. He feels that each story should have a podcast to itself and this would be pre-recorded. Ian would be in favour of having a bank of these so that we do not run out. The member would film themselves talking about the project, along with some visuals, then TUCO would put the final bit together. The podcast would then be removed after a period of time.

Mike feels that this should take the form of a webinar and would prefer to have a single person talking about the initiative. Dave agrees that we do need some visuals on this. Matt stated that he would be open to more people joining the group and Ian suggested that this is something that we can push with the Regional Chairs. The agreed time length for the podcast would be approximately 10 minutes – 5 to 10 minutes of discussion and a few minutes of the visuals. The group discussed which projects they personally would be leading on:

Ian	Garden to Table
Paula	Bees
Dave	Package-free Shop
Matt	Beef

TUCO will provide the platform and put it out to members. Mike added that when Sarah returns from annual leave we will arrange some one-to-ones with her. Matt commented that this will hopefully get members who do not engage so much with TUCO to become more engaged. The group will also monitor what is out there.

Powerpoint would be the standard for all slides and Mike will circulate TUCO branded slides to the group. He will also work with Anj on this to publicise it more.

Ian will ask his Head Chef at Chester to do something on Menus of Change and hopefully do a webinar on this to show people that it is not as complicated as it is perceived to be. Matt suggested that we could do this on a 'Principle by Principle' basis.

Members requested a brief meeting the following week (commencing 21st February) to catch up.

Action Points

- Mike to send out the branded slides
- Judith to arrange a short meeting for next week